



BECOME AN
OCEAN FRIENDLY ESTABLISHMENT



@oceanfriendlyest

Ocean Friendly Establishments is a Plastic Ocean Project program.

POP RESEARCH FACTS

Every sample POP has ever processed (200+) from various sources (ie. dolphin digestive tracts, animal scat, marine and freshwater, beach sediment, etc.) has contained microplastics.

Polyethylene (PE) and polyethylene terephthalate (PET) were the most commonly found plastics from water samples collected from the Neuse River. PE is found in food packaging while PET is used in fabrics such as clothing, upholstery, and carpeting.

Some solutions to plastic pollution are arising in the form of innovative technology, like seabins and trash trouts, surface marine debris collectors.

Sea turtle nest sediments from 2020 contained microfibers made of PET, Acrylic, and Nylon

In spring of 2022, trash collection data from Wrightsville Beach determined access #3 and access #43 had the highest amount of litter. The most prevalent material being Styrofoam



OUR MISSION

To attain science-based solutions to the plastic pollution crisis that inspire all to make informed choices to improve human and environmental health.

We envision a world free of plastic pollution.

RESOURCES FOR ECO-FRIENDLY PRODUCTS

- Sysco.com
- GreenPaperProducts.com
- WebstaurantStore.com
- RestaurantWare.com
- GoodStartPackaging.com
- USFoods.com



Scan to view our interactive OFE map!

WHAT IS AN OCEAN FRIENDLY ESTABLISHMENT?

Plastic Ocean Project teamed up with Wrightsville Beach Keep It Clean and Keep Brunswick County Beautiful in **2015** to establish the **Ocean Friendly Establishments (OFE) initiative**. OFEs are restaurants and retail businesses that commit to business practices that **reduce single-use plastic** waste. The program uses a 5-star rating system to recognize additional ocean-friendly efforts including offering compostable to-go containers and reusable condiment bowls. **Over 200 establishments have earned their 5-star OFE!** What began in the Wilmington-Wrightsville Beach area has spread throughout southeastern **North Carolina** and all the way to **Oregon!**



BECOME OFE CERTIFIED

OFE offers certification to both restaurants and businesses that reduce plastic waste and demonstrate environmentally-conscious practices.



Apply for OFE certification or additional stars

Suggested Criteria Include:

- Straws **ONLY** upon request (basic requirement for restaurants)
- Proper recycling and/or composting bins are provided to customers.
- No Styrofoam
- Disposable to-go cutlery only on request.
- Provide non-plastic recyclable and/or biodegradable to-go food/beverage containers, cutlery, and bags.
- Provide reusable cutlery, dishware/ramekins for onsite dining.
- **Receive** your OFE certificate to proudly display in your business. Your customers will appreciate your efforts to care for our environment!

Contact us by visiting www.oceanfriendlyest.com

ADAPT
KITCHEN & JUICE BAR

Adapt Kitchen & Juice Bar
Wrightsville Beach, NC

★★★★★

"We must all understand the impact we have as local businesses."

Cafe Koa
Southport, NC

Cafe Koa
@cafekoa

"We desire to do right by our community with the right products for our future in the hopes that others may follow suit."

Moore Street Market
Southport, NC

"We feel a responsibility to use sustainable products because of the large volume we produce."

Refer to Our Mission as to Why Become an OFE?



HELP MAKE THE PLASTIC DISAPPEAR!

