

# FOR THE OCEAN GALA



*May 4th, 2024*

## SPONSORSHIP PACKET

PRESENTED BY PLASTIC OCEAN PROJECT 

# PLASTIC OCEAN PROJECT

5993 Marvin Moss Lane, Suite 2009, Wilmington NC 28409  
[www.plasticoceanproject.org](http://www.plasticoceanproject.org)  
910-616-6766

---

Hello and thank you for taking the time to learn more about the nonprofit Plastic Ocean Project (POP) and the upcoming gala, "*For the Ocean*" on May 4, 2024.

Through action, art, education, collaboration and research, POP is on a mission to help solve the issues of plastic pollution. The POP office opened in Wilmington, NC in 2019, and in just three short years has hit five major benchmarks in community engagement. Some of those accomplishments are highlighted in the enclosed sponsorship packet and can be found on our website [www.plasticoceanproject.org](http://www.plasticoceanproject.org). This year we are raising money to support our continued growth in research and our movement towards an Executive Director on our paid staff.

Currently, POP researchers and staff work closely with businesses, universities and school students of all ages. One of our star high school students took 1st place in the region and 3rd in the 2023 State Science Fair. This local nonprofit also has a global reach, working with, among others, the underserved in Sierra Leone, Africa, and connects with over 14,000 followers around the world.

It's our hope that when you learn more about our mission, you, too, will join us through involvement and/or sponsorship!! Thank you again for your time and consideration. Please be aware that sponsorship payments can roll over into 2024.

An ocean of gratitude,  
Bonnie Monteleone  
Director of Science, Research, and Academic Partnerships  
Plastic Ocean Project, Inc.  
UNCW Plastic Marine Debris Research Instructor



501(c)(3) EIN 46-1251038 Non-profit

# The Good We Do



**52,000+**

Pounds of trash collected

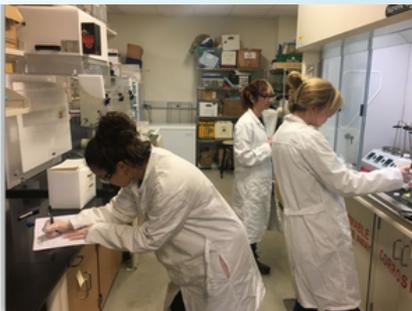


**1000+**

Volunteers

**2400+**

Supporters



**340+**

Ocean-Friendly  
Establishments  
created

**2**

Independent labs  
for ongoing  
research

# Sponsorship Levels

We hope that our mission of a plastic-free ocean inspires you to join us.  
Together we can make a huge difference!

## Ocean Steward | \$10,000

- Named Gala Sponsor
- Ten gala tickets
- Listed as sponsor on website
- Logo on all promotional materials and monitors at event
- Promotions on our social media and newsletter
- Logo on step and backdrop for photo shoot area
- Supports internships with trained professional



## Wave Maker | \$7,500

- Named sponsor of cocktail hour
- Eight gala tickets
- Listed as sponsor on website
- Logo on all promotional materials and on monitors at event
- Promotional paragraph about your business on our social media and newsletter
- Sponsors trees for the Trees4Trash initiative

## Beacon | \$5,000

- Six gala tickets
- Listed as sponsor on website
- Logo on all promotional materials and monitors at event
- Promotions on our social media and newsletter
- Supports education and outreach programs



## Spinnaker | \$2,500

- Listed as sponsor on our website
- Four gala tickets
- Logos on all promotional materials and monitors at event
- Named sponsor of 4 Trash4Trees cleanups
- Supports our Trashion Fashion awareness event

## Anchor | \$1,500

- Listed as sponsor on our website
- Two gala tickets
- Logos on all promotional materials and monitors at event
- Named sponsor of 2 Trash4Trees cleanups
- Supports our Ocean Friendly Establishment program



# Event Contribution Sponsors

Sponsor a specific aspect of our 2024 Gala and strategically align your brand with one of the following contributions:



## **CATERING**

*\$7,500*

## **BAR**

*\$3,000*

## **VENUE**

*\$2,500*

## **AUDIO/VISUAL**

*\$2,500*

## **AUCTIONEER**

*\$2,000*

## **FLIPCAUSE**

*\$1,500*

## **Benefits:**

- Prominent Brand Exposure
- Exclusive Recognition
- Community Engagement
- Content Creation & Sharing
- Social Media Promotions
- Positive Association

## **Want to donate to our live or silent auction?**

We are also in need of a variety of items, from high end products to other goods, services or experiences plus items, for themed gift bags & baskets. For details Contact [keith@plasticoceanproject.org](mailto:keith@plasticoceanproject.org)

# Partner Benefits

By becoming a sponsor for the POP Gala, you will:

## 1. Make A Difference!

By directly contributing to our mission and passion for cleaner, healthier, thriving oceans.



## 2. Gain Visibility

Your brand will be prominently featured at the Gala, exposing you to an engaged and influential audience.



## 3. Network

Connect with like-minded members and leaders of the community or potential clients and partners.



## 4. Get Tax Benefits

Your contribution is tax-deductible, providing financial advantages for your organization.

# You're in Good Company

2023 GALA SPONSORS



# Let's Support Our Oceans!

<i><b>SPONSOR POP!</b></i>	<i><b>COST</b></i>	
<i>OCEAN STEWARD</i>	<i>10,000</i>	<input type="checkbox"/>
<i>WAVE MAKER</i>	<i>7,500</i>	<input type="checkbox"/>
<i>BEACON</i>	<i>5,000</i>	<input type="checkbox"/>
<i>SPINNAKER</i>	<i>2,500</i>	<input type="checkbox"/>
<i>ANCHOR</i>	<i>1,500</i>	<input type="checkbox"/>
<i>CATERING</i>	<i>7,500</i>	<input type="checkbox"/>
<i>BAR</i>	<i>3,000</i>	<input type="checkbox"/>
<i>VENUE</i>	<i>2,500</i>	<input type="checkbox"/>
<i>AUDIO/VISUAL</i>	<i>2,500</i>	<input type="checkbox"/>
<i>AUCTIONEER</i>	<i>1,500</i>	<input type="checkbox"/>
<i>FLIPCAUSE</i>	<i>1,500</i>	<input type="checkbox"/>

PLEASE SEND ME AN INVOICE, AND I WILL SEND A CHECK

PLEASE BILL MY CREDIT CARD \_\_\_\_\_  
 EXP \_\_\_\_\_ CODE \_\_\_\_\_

I WILL DONATE THE PACKAGE AMOUNT AT  
[HTTPS://WWW.PLASTICOCEANPROJECT.ORG/](https://www.plasticoceanproject.org/)

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

We would love to hear from you by April 15, 2024

